		STUDY MODULE D	ESCRIPTION FORM			
				Code 1011102331011185030		
Field of			Profile of study	Year /Semester		
Engineering Management - Full-time studies -			(general academic, practical) general academic	2/3		
Elective path/specialty Marketing and Company Resources			Subject offered in: Polish	Course (compulsory, elective) elective		
Cycle of	<b>.</b>		Form of study (full-time,part-time)			
Second-cycle studies			full-time			
No. of h	ours			No. of credits		
Lecture: 15 Classes: 15 Laboratory: - Project/seminars: -				- 3		
Status of the course in the study program (Basic, major, other) (university-wide, from another fiel				-		
		other	unive	rsity-wide		
Educatio	on areas and fields of sci	ence and art		ECTS distribution (number and %)		
social sciences				3 100%		
Resp	onsible for subje	ect / lecturer:	Responsible for subjec	t / lecturer:		
-	ż. Małgorzata Spycha		dr inż. Małgorzata Spychała			
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tel. 6	61 665 34 15		tel. 61 665 34 15			
	ulty of Engineering Ma Strzelecka 11 60-965 F		Faculty of Engineering Man ul. Strzelecka 11 60-965 Pc			
Prere	quisites in term	s of knowledge, skills and	d social competencies:			
1	Knowledge	The student knows basic concept	cepts related with the social groups, knows interpersonal rules.			
2	Skills	The student has skills of noticing	, associating and interpreting occurrences in social groups.			
3	Social competencies	The student is aware of the mea private life.	ning of the social communicatio	n in the professional and		
Assu	mptions and obj	ectives of the course:				
Developing by students social abilities related with communication system in organization and communication audit						
	Study outco	mes and reference to the	educational results for	a field of study		
Know	/ledge:					
1. The student has knowledge about communication systems and styles in the enterprise [K1A_W06]						
2. He k	nows methods of dev	eloping communication systems	[K1A_W06; K1A_W08]			
3. He has knowledge about communication audit [K1A_W15]						
Skills						
1. He is able to analyze and to assess communication styles in the society [K1A_U01; K1A_U02]						
2. He uses the acquired knowledge to develop communication systems [K1A_U03, K1A_U05; K1A_U08]						
3. He can prepare communication audit [K1A_U09; K1A_U10]						
Social competencies:						
1. He is able to act according to social rules in the given group [K1A_K01]						
2. He is able to recognize and to solve social conflicts in teams [K1A_K04]						
<ol> <li>He is able to analyse independently social situations and to develop the knowledge concerning the social communication [K1A_K06]</li> </ol>						

## Assessment methods of study outcomes

2

1

42 35

LECTURES:						
- Discussions summarizing lectures, giving the opportunity to evaluate the student's understanding of the issues;						
- test;						
EXERCISES:						
- Project conected with motivation process						
Course description						
1. Organizational communication - Definition of internal communication. Pyramid of the communication process in organization. Formal and informal communication. Horizontal and vertical communication.						
2. Communication systems in organization - The essence of the communication system						
Research and analysis of communication systems in the enterprise						
3. Types of information networks in organization.						
4. Management styles and communication styles in the organization. Managerial skills.						
5. Methods of improving communication in organization.						
6. Effective communication systems in organization.						
7. The essence and preparation of communications audit in organzation.						
Basic bibliography:						
1. S. Borkowska, Systemy motywowania w przedsiębiorstwie, Wyd. PWN, Warszawa, 1985						
2. S. Borkowska, Strategie wynagrodzeń, Oficyna Ekonomiczna, Warszawa, 2001						
3. J. Jasińki [red.], Motywowanie w przedsiębiorstwie, Placet, Warszawa, 1998						
4. E. Niesyty, Menedżer w nowoczesnym przedsiębiorstwie, struktura jego kompetencji, ZN WSKIZ nr 1, Poznań 1999						
5. E. Niesyty, Zespół pracowniczy w zarządzaniu jakością, ZN PP, Organizacja i Zarządzanie nr 30, Poznań 2001						
6. E. Niesyty, Wpływ klimatu społecznego organizacji na jej sprawność, ZN GWSHM nr 3, Gniezno, 2009						
Additional bibliography:						
1. D. i S. Schultz, Psychologia a wyzwania dzisiejszej pracy, Warszawa, PWN 2002						
Result of average student's workload						
Activity		Time (working hours)				
1. Lectures and classes		30				
2. Consultations	10					
3. Test	2					
4. Preparation for the exam	10					
5. Project conected with motivation system	20					
6. Preparation for classes	5					
Student's workload						
Source of workload	hours	ECTS				
Total workload	77	3				

Contact hours

Practical activities